**Option 1**

✨ More than proud! [Your organization] has ranked [X] in the [Small/Medium/Mid Large/Large] category on the Best Workplaces for Women 2025 list.

Is an award for the 'best workplaces for women' still necessary in 2025? The answer is a resounding yes. Gender inequality still exists. So do the pay gap, glass ceilings, and pregnancy discrimination.

Now more than ever, this list is relevant. That’s why we are beyond proud to have earned this exclusive title. That’s right: earned, not bought. Our place on the list is 100% thanks to the feedback from our own people.

#bestworkplacesforwomen

**Option 2**

🔥 BREAKING: [Your organization] ranks [X] in the [Small/Medium/Mid Large/Large] category on the Best Workplaces for Women 2025 list.

We already knew we were a Best Workplace for Women. But now we also know our exact ranking in our category…

🏆 [Your organization] ranks [X] in the [Small/Medium/Mid Large/Large] category! This was announced last night by @GreatPlaceToWorkNederland during The Dinner—an evening dedicated to celebration, connection, and progress.

We are proud of our ranking – and even prouder of our people who make a difference every day.

#bestworkplacesforwomen

**Option 3**

⌛ The wait is over… [Your organization] has secured the [X] position in the [Small/Medium/Mid Large/Large] category on the Best Workplaces for Women 2025 list.

The numbers prove that this list from @GreatPlaceToWorkNederland is no pinkwashing. Women at the Best Workplaces for Women score significantly higher than women in an average Dutch organization, particularly on:

* **Psychological wellbeing:** 82% vs. 59%
* **Intention to stay:** 82% vs. 67%
* **A sense of making an impact:** 76% vs. 57%

The message is clear: investing in gender equality pays off. For women, for men, and for the success of your organization. What are you doing to promote equal opportunities for everyone in your workplace?

#bestworkplacesforwomen

**Criteria and Figures**

To be eligible for the Best Workplace for Women title, organizations must meet the following requirements:
✅ The number of women is equal to or higher than the CBS benchmark
✅ More than 33% of leadership positions are held by women
✅ The top management is not just a 'boys' club'
✅ The Trust Index score among women is at least 70%

A total of 319 organizations qualified for the 2025 list. Of those, only 73 organizations met the above criteria. There is still a long way to go in achieving gender equality. Even in the Netherlands. Even in 2025.

**Hashtag**

Use the hashtag #bestworkplacesforwomen

**Tag Great Place To Work Nederland**

* LinkedIn: [Great Place To Work Nederland](https://www.linkedin.com/company/greatplacetoworknederland/)
* Instagram: [@greatplacetoworknl](https://www.instagram.com/greatplacetoworknl/)