**[Your Organization] is a Best Workplace™ for Women**  
***Great Place To Work announces the best workplaces for women for the second time***

**[Location], March 21, 2025 – Following the success of 2024, Great Place To Work has once again announced the Best Workplaces for Women 2025, alongside the annual list of the best employers in the Netherlands. This list is unique in the Netherlands. [Your organization] has ranked [your ranking] in the [Small / Medium / Mid Large / Large] category.**

**Closing Wage Gaps, Breaking Glass Ceilings**

Is an award for the ‘best workplaces for women’ still necessary in 2025? The answer is a resounding yes. Women in the Netherlands are actively participating in the labor market, but they still work part-time more often, are overrepresented in lower-paid sectors, and experience unequal pay within the same industries and roles.

Out of the 319 organizations that participated in the survey, 73 (23%) met the standards for gender equality in the workplace. Companies recognized as Best Workplaces for Women tend to perform better compared to the national benchmark. Fair treatment regardless of gender is experienced by 96% of women in Best Workplaces for Women, compared to 84% nationwide. Additionally, women working at a Best Workplace for Women tend to stay longer with their employer (82% vs. 67% at a ‘regular’ organization). This not only contributes to higher retention but also fosters a culture where employees feel valued and purposeful.

That’s why this latest list of Best Workplaces for Women is more relevant than ever. It demonstrates that gender equality is not just a marketing slogan or pinkwashing—it truly works. The organizations on this list prove that an inclusive For All policy delivers results: stronger connections, better collaboration, and greater impact.

[Quote from the director, a manager, or an employee of your organization answering the question: what makes your organization a Best Workplace for Women? Provide concrete examples.]

**100% Based on Employee Feedback**

The Best Workplaces for Women list is based on the Trust Index™, Great Place To Work’s [employee survey](https://www.greatplacetowork.nl/en/offerings/employee-survey). This survey assesses how organizations score on trust according to their employees. Organizations that achieve a score of 70% or higher earn the Great Place To Work-Certified™ status. This certification is 100% based on employee feedback and cannot be bought.

Certified organizations had the opportunity to earn a spot on the Best Workplaces for Women list. The winners are not self-proclaimed great employers for women—they have earned this title based on the opinions of their own employees.

**About the List**

A total of 319 organizations were eligible for the [2025 list](https://www.greatplacetowork.nl/en/best-workplaces/for-women/2025). Of these, only 73 organizations met the criteria. From this group, a selection was made per category based on the For All formula:

* **Small (20-49 employees):** 10 organizations
* **Medium (50-249 employees):** 10 organizations
* **Mid Large (250-500 employees):** 7 organizations
* **Large (500 or more employees):** 9 organizations

These organizations meet the following conditions:

* The number of women is equal to or higher than the [CBS benchmark](https://www.cbs.nl/nl-nl/visualisaties/dashboard-arbeidsmarkt/banen-werkgelegenheid/toelichtingen/werkgelegenheidsstructuur) for the organization’s industry
* More than 33% of leadership positions are held by women
* The highest management level includes at least one woman
* A Trust Index score of 70% or higher among women in the organization

**Note for Editors**

For more information about the Best Workplaces for Women, please contact:

Name and Position  
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**About [Your Organization]**

[Share something about your organization and what makes it a Best Workplace for Women.]

**About Great Place To Work**

[Great Place To Work](https://www.greatplacetowork.nl/en/) is a research and consultancy firm and the leading authority on workplace culture. Its mission? Everyone deserves a great place to work. That’s why Great Place To Work helps organizations build a culture based on trust. For over 30 years, we have known that trust is the key to successful organizations. Employers who invest in trust achieve higher revenues, attract talent more easily, and retain employees for longer.

Great leadership is not about parties, baristas, or ping-pong tables. It’s about fostering a culture of trust.

**Trust Index™ and Certification**

The Trust Index is Great Place To Work’s [employee survey](https://www.greatplacetowork.nl/en/offerings/employee-survey), which measures how organizations score on trust, pride, and camaraderie. Organizations with a score of 70% or higher earn the Great Place To Work-Certified status. Through certification, Great Place To Work recognizes employers who have built a culture of trust according to their employees. This certification is 100% based on employee opinions and cannot be purchased. Each year, more than 10,000 organizations worldwide participate in the Trust Index. From factories to law firms—every organization can participate and become a great place to work.